

# NEVER TRAVEL ALONE

—  
Fundraising  
Tips + Ideas



Put the **FUN**  
in Fundraising

**DIRECTOR'S**  
**CHOICE**  
TRAVEL+LEARN+PERFORM

## Fundraising Tips + Ideas

### Get your faculty involved!

Dunk, pie or "tape" the teacher during a pep rally or school event. Charge per throw, pie or tape strip.



### Concert Auction

Organize a silent auction or hold a live auction between performances. Invite local businesses to attend.

### Wrap it up!

Students can offer a gift wrapping service around the holidays. Encourage social media use to get the word out.

### Fish Tank Fund

Bring an empty fish tank to local business and ask customers to donate spare change (or more) to your program.

### Donut Sale

Because no one can say no to a warm glazed donut. Fundraising has never been so sweet!

### Reverse Raffle

Drawn ticket stubs eliminate their owners. The last ticket pulled is the winner.

### Make the Grades

Get sponsors for report cards. The better the grades, the bigger the payout. Set a letter grade-to-dollar amount conversion. For example, an A earns \$10, a B earns \$6, etc.

### Chili Cook-Off

Have your chili chefs duke it out to support your group. Encourage voters to buy a flight of chili and pick their favorite.

### Field Day

Big or small, inside or outside, host a game day, charge admissions, sell concessions and sponsorships.



## NEVER TRAVEL ALONE

For more travel and performance resources, visit [directorschoice.travel](http://directorschoice.travel)